



## COURSE DESCRIPTION CARD - SYLLABUS

Course name

Web Page Design

### Course

Field of study

Engineering Management

Area of study (specialization)

Level of study

First-cycle studies

Form of study

full-time

Year/Semester

3/6

Profile of study

general academic

Course offered in

English

Requirements

elective

### Number of hours

Lecture

15

Laboratory classes

Other (e.g. online)

Tutorials

15

Projects/seminars

### Number of credit points

2

### Lecturers

Responsible for the course/lecturer:

Ph.D., Eng. Michał Trziszka

Responsible for the course/lecturer:

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Faculty of Engineering Management

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### Prerequisites

The student starting this subject should have a basic knowledge of using a computer and a computer browser. He should also be able to obtain information from specified sources and be willing to cooperate as part of a team.

### Course objective

The aim of the lectures is to provide the knowledge needed for independent website design. The purpose of the exercises is to design and build a simple website.

### Course-related learning outcomes

Knowledge



knows the methods and tools of data collection, their processing as well as the selection and distribution of information [P6S\_WG\_08]

has a basic knowledge of the life cycle of socio-technical systems [P6S\_WG\_13]

has a basic knowledge of the life cycle of industrial products [P6S\_WG\_15]

#### Skills

is able to plan and carry out experiments, including measurements and computer simulations, interpret the obtained results and draw conclusions [P6S\_UW\_09]

can - when formulating and solving engineering tasks - see their systemic, socio-technical, organizational, economic and non-technical aspects [P6S\_UW\_11]

can make a preliminary economic analysis of engineering activities [P6S\_UW\_12]

#### Social competences

is aware that creating products that meet the needs of users requires a systemic approach, taking into account technical, economic, marketing, legal, organizational and financial issues [P6S\_KO\_02]

is aware of the importance and understands the non-technical aspects and effects of engineering activities, including its impact on the environment, and the related responsibility for decisions [P6S\_KR\_01]

#### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Knowledge acquired during the lecture is verified by one colloquium at the last lecture. The test consists of 10-15 questions (test and open), variously scored. Passing threshold: 50% of points. The final grade of the lecture is a grade from the colloquium. Final issues on the basis of which questions are prepared will be sent to students by e-mail using the university e-mail system.

Skills acquired as part of the laboratory classes are verified on the basis of two formative assessments: a final test, consisting of 5-7 tasks with various points depending on their level of difficulty, whose final threshold is 50% of the points, and the evaluation of the developed sample website. The final grade from the laboratory is based on the average of the forming grades.

#### Programme content

Lecture:

1. Introduction to websites
2. Internet technologies when creating software
3. Basics of HTML5: document structure, use of tags and attributes, text operations.



4. HTML5 language continued: links, tables, forms on a website
5. Cascading CSS Style Sheets - an introduction to CSS styles and their use on the website.
6. Bootstrap - description and presentation of the framework.
7. Internet servers - connection to FTP / SCP.
8. Wordpress - installation, configuration and creation of websites based on a content management system.

Tutorials:

1. Basics of HTML5: document structure, use of tags and attributes, text operations.
2. HTML5 language continued: links, tables, forms on a website
3. Cascading CSS Style Sheets - introduction to CSS styles and their use on the website.
4. Bootstrap - description and presentation of the framework.
5. Internet servers - connection to FTP / SCP.
6. Wordpress - installation, configuration and creation of websites based on a content management system.
7. Using DIVI as an add-on to wordpress to create websites

**Teaching methods**

1. Lecture: multimedia presentation, illustrated with examples on the board.
2. Laboratory classes: multimedia presentation illustrated with examples given on the board and performance of tasks given by the teacher - practical tutorials.

**Bibliography**

Basic

Cwiczenia praktyczne HTML5, Danowski Bartosz, Wydawnictwo Helion, 2012

Bootstrap w 24 godziny, Kyrnin Jennifer, Wydawnictwo Helion, 2016

Additional

Bootstrap. Praktyczne projekty, Kortas Michal, Wydawnictwo Helion, 2016



### Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests, project preparation) <sup>1</sup>	45	2,0

<sup>1</sup> delete or add other activities as appropriate